

Learn what a cloud phone system can do for your business.



Cloud Business Phone Systems

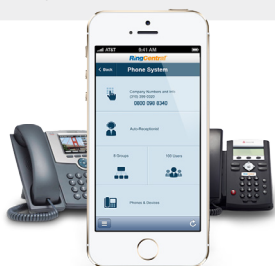
At one time, companies turned to hardware-based systems for basic telephone services, such as call forwarding or extensions—because there was no other option.

But for today's small businesses, on-premise PBXs simply aren't practical. They're expensive and difficult to maintain. With a traditional PBX, you must hire a professional to perform simple tasks, such as adding or removing lines. PBXs are also designed for centralized offices, so they can't integrate multiple offices or home and mobile phones.

A cloud-based business phone system, on the other hand, uses the Internet to deliver all the features of an on-premise PBX—minus the costly setup and the bulky hardware and since the Internet isn't bound to a specific location, a cloud-based PBX seamlessly integrates multiple locations and remote employees. RingCentral seamlessly integrates with your smartphone, so you can manage your entire RingCentral phone system from your iPhone, Android, or Blackberry—wherever you go.

What Is RingCentral Office™?

RingCentral Office is the #1 cloud business phone system that eliminates expensive on-premise equipment, provides *Plug&Ring™* ready phones and delivers enterprise-class functionality.



Use RingCentral Office as your business phone, business SMS, conferencing and fax system and get:

- More power than a traditional phone system
- One system for multiple locations and mobile employees
- Unparalleled ease of use—no PBX expertise needed
- Ultimate mobility and access from anywhere online or on your smartphone and tablet
- No risk—reliable service with free 24x7 support¹
- Best value with an all-inclusive, low fixed monthly cost

How Do I Purchase RingCentral Office?

Purchase RingCentral Office online in just minutes, or contact sales to customize a package tailored to your business' needs.

You'll get a low monthly rate and instant activation — no setup fees, no contracts required.

Each RingCentral Office plan includes:

- All business phone system features
- Unlimited calling and faxing anywhere in the US and Canada
- Unlimited calls, texts and faxes to your local numbers
- Business SMS
- Conferencing
- Meetings²
- BONUS 1000 toll-free minutes/mo³
- 1 local or toll-free main company number
- 1 local or toll-free fax number
- 1 local number per user
- Free 24/7 customer support¹
- Account advisors that help set up your phone system, at no cost

Sign up at
www.ringcentral.com
or contact our sales department
today at **1-855-774-2501**

¹24/7 Customer Support for Office subscribers with 2 or more Users, Monday – Friday, 8am – 9pm EST / 5am – 6pm PST for Fax, Professional and Office subscribers with 1 User. Fax 500 or Professional Pro subscribers should open a case at <http://success.ringcentral.com/RCCallSupport>.

²RingCentral Meetings is available for free with RingCentral Office Enterprise edition in the US

³RingCentral Office (Unlimited) plan includes unlimited toll-free minutes.

Complete Business Phone System

Business Phone System

Auto-Receptionist

Use your Auto-Receptionist to greet callers and route them to any employee, any department, or any phone in the world.

Customize the greeting for your company. For example, *“press 1 for sales, press 2 for customer support, press 3 for shipping information...”*

When a customer calls, play an announcement, take a voicemail, or ring office, mobile, or home phone numbers in any order. The choice is yours.

Dial-by-Name Directory

Provide a list of departments and employees to callers, accessible by first or last name.

Music + Messages on hold

Reinforce your brand by playing music and messages to callers while they wait.

Employee and department extensions

Accommodate local and satellite offices and employees—wherever they are—with a flexible extension structure. Accept faxes and use answering rules to block, screen, and route calls through an easy-to-use interface.

Visual Voicemail

Manage your RingCentral voice and fax messages with Visual Voicemail in your online account, the Softphone desktop application, or the RingCentral Mobile App for iOS and Android for mobile devices. Return calls, delete messages, and more—all with a single click.

Voicemail with email notifications

Take voicemails with advanced features like greetings, multiple delivery options, and alerts. Retrieve voice messages online or have them delivered to you by email. Play them on your PC speakers or listen to them over the phone.

Call and Fax Management

Answering Rules

Configure the way callers reach individual extensions. Direct callers to extensions, alternate phone numbers, and voicemail based on date and time, date range and callers' phone numbers, as well as the number they dial (if you have more than one).

Call Queues

Designate a group of employees with similar activities or services to answer calls (eg. Sales or Billing.) Calls to that group will be placed on hold until one of the group members can take the call. Use music on hold to entertain customers while they wait.

Call Screening and Blocking

Have your RingCentral auto-receptionist announce incoming callers' names with the option to accept, reject, or send them to voicemail. You can also block calls.

Call Logs

A record of your calls and faxes is stored in your online account. You'll see who called, the phone number they called from, the time and date they called, and the duration of the call.

Call Transfer

Transfer calls to any extension in your company, or to any number outside your business phone system.

Call Forwarding

Forward calls from your RingCentral number to your mobile, home, or office phones. You can also use call forwarding to direct calls to employees, partners, and departments around the UK.

Call Recording⁴

Enable automatic call recordings for inbound and/or outbound calling for single or multiple users. Or use on-demand feature for recording individual calls.

Shared Lines

Share one phone number across multiple phones. Answer calls from any phone.

Call Park

Park calls in the cloud, and retrieve them from any phone in your system. Park up to 50 calls simultaneously – both inbound and outbound calls.



⁴Automatic call recording available with RingCentral Office (Unlimited) Plan.

Intercom

Announce calls, visitors and ping colleagues on desk phones across your office locations.

Paging

Make real-time, one-way announcements to multiple desk phones and overhead paging devices. Simply Plug & Page™: Connect your paging devices and start paging immediately, without complicated installation or configuration.

Caller ID

See who's calling you before you answer the phone with Inbound Caller ID⁵. When you make calls, customise which number you want the recipient to see on their display by using Outbound Caller ID.

Return calls with *69

Press *69 to quickly return your most recent incoming call (the Caller ID number of your most recent incoming phone call must be available to use this feature).

Presence across multiple devices

Presence enables you to monitor the phone status of your colleagues and display on your desk phones. Whether using your desk phone, smartphone or soft phone, you can now share your presence status – available, busy or on hold – with your admins or colleagues.

Extension Dialing

Dial extension numbers to connect with co-workers quickly, no matter where they're located.

Business SMS

Unlimited texts

Send messages from your one business number. No need to use your personal number for texts.

Mobile devices

Use the RingCentral app for iPhone and Android to mobilize your phone system. Your one business number for voice, fax and now Business SMS is travel ready.

Texting features

Business SMS seamlessly works across devices, including smartphones, tablets and PCs. There's number blocking, push and email notifications.

Conferencing

Unlimited, easy access

Enjoy unlimited audio conference calling with a single company bridge. Each user gets their own host and participant access codes, so you can hold conferences whenever you want, with up to 1000 attendees. Plus, local dial-in numbers are available in over 30 countries.

Host controls plus *Invite*

Hosts can mute participants, get caller count, record conferences, and join calls with one tap on the mobile app. *Invite* feature makes starting conferences a snap with few simple clicks.

⁵Inbound Caller ID available with RingCentral Office (Unlimited) plan.

RingCentral Meetings™

Video Conference. Web Share.



RingCentral Meetings is a powerful but simple HD video conferencing and web sharing feature that enables you to hold unlimited face-to-face meetings with anyone, from anywhere, using any device -- computer, tablet and smartphone.

- Invite up to 25 participants to your meeting
- Deliver presentations from anywhere using your PC, Mac, iPhone, iPad, or Android device
- Voice recognition highlights the current speaker so meetings stay organized
- Markup or draw on shared documents for more effective meetings
- Host and attendees can share presentations, websites, and files from Box and Dropbox.
- Use touch gestures to zoom in and focus on specific information on mobile screen

RingCentral Meetings is available for free with RingCentral Office Enterprise edition in the US.

Internet Fax

Send and receive without a fax machine

Send and receive faxes by email, online, from Microsoft Office®, cloud storage, and your mobile device. RingCentral Office includes free fax software to electronically sign and edit faxes. No fax machine or dedicated line required.

Get faxes by email

Receive faxes as PDF email attachments.

Sign and edit faxes electronically

You can preview and print faxes, design custom cover sheets, and annotate and sign your faxes electronically.

Send faxes using a fax machine with the analog adapter

Connect your existing fax machine to your RingCentral service with an analog adapter.



Reliable Phone Service

International calling

Get low, competitive international long distance rates and do business globally.

Smart numbers for voice and fax

- Use just one number for voice and fax communication.
- Choose toll-free or local numbers with the area code of your choice.
- Use vanity numbers to enhance your company image (1-855-Your-Biz)

Virtual calling card

Forget plastic cards or lengthy PINs—make calls with RingCentral. Simply dial your company's RingCentral number, log in, and dial out—it's convenient and cost-effective. You also display your company name and number as your Caller ID.

Directory Listings

Increase your company's visibility with free publication of your business details in local and national directories.



Integrations

RingCentral CloudFax

Easily send and receive faxes from your PC, email, mobile device, and access files in cloud storage.

- Send a fax up to 50 recipients, attach a cover page and see all your faxes in your RingCentral call logs.
- Receive and send faxes from your PC, mobile phone, or Microsoft Office, get fax notifications, and much more.
- With CloudFax™, it's fast, easy, and free for all RingCentral customers who have a Box, GoogleDocs or Dropbox account to send files.

Microsoft Office and Outlook

Install the RingCentral Softphone for complete integration with Microsoft® Office and Outlook®.

- Use Outlook to receive voice and fax messages.
- Call or fax your Outlook contacts instantly.
- Send faxes from any Microsoft Windows application.
- Automatically identify callers as Outlook contacts.

Toll-free, local, or vanity numbers

Choose a toll-free number that's right for you—a standard toll-free number (844, 855, 866, 877, and 888), or a true 1-800 number. RingCentral Office also includes one dedicated toll-free number you can use for Internet fax. Each line includes one direct local number. Choose one or multiple area codes that make sense for your business and get unlimited* calls and faxes with your local numbers.

RingMe click-to-call me

Drive more traffic with RingMe, an embedded button for your website and email signatures. It lets visitors reach your business with a single click. Take advantage of RingMe as part of your subscription plan at no additional cost.

RingOut click-to-call out

Click a number from the web or Call Controller™ and RingCentral will connect the party to your phone.



RingCentral App for Salesforce.com⁶

Seamless integration of RingCentral phone system with Salesforce CRM, enabling improved productivity and call efficiency.



- Make calls from within Salesforce with one-click dialing.
- Instantly view caller records on incoming call.
- Work multiple call records simultaneously.
- Easily log notes and view call reports within Salesforce.

⁶RingCentral App for Salesforce.com is included in RingCentral Office Premium and Enterprise Editions.

RingCentral Mobile Apps

Take complete control of your phone system—directly from your smartphones and tablets.

Only RingCentral gives you full control to set up, manage, and access your phone system from your mobile devices.

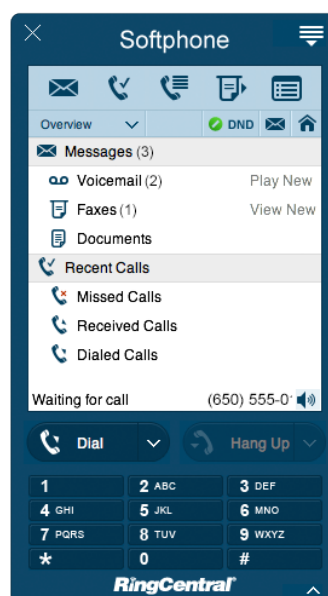
Change your call handling rules, your voicemail greetings, even add users, from wherever you are. Access your calls, voice messages, and faxes while on the go. Download the RingCentral app for your smartphone for FREE. It's the perfect companion to your RingCentral service.

- Manage your entire RingCentral phone system from your mobile device
- Show your RingCentral business number as your Caller ID when you make calls
- Control calls with advanced features, such as flip calls to another device, record, park or transfer callers to other extensions
- Send, forward, receive and view faxes right from your mobile device. Easily access and fax multiple files to multiple recipients from local storage or from Dropbox and Box via CloudFax™
- Make and receive VoIP calls over Wi-Fi or 3G/4G network without using minutes from your wireless carrier plan
- Call quality tracker displays at a glance the status of your VoIP connection
- Access your company directory separately from your personal contacts
- Send and receive text messages to multiple recipients with Business SMS
- Find messages easily with simple search bar
- Setup and start conference calls and online meetings with one tap on Join as Host and easily invite participants via text or email
- Initiate intercom or unpark calls using touch-tone commands
- Available for iPhone, iPad, Android and Blackberry*



RingCentral Softphone

Manage calls, faxes and your entire account from any PC. Screen and answer calls, listen to voicemails, send text-to-speech messages, and route calls on the fly with a single click. You can intercept callers leaving a message, as well as send and receive faxes. Softphone also enables click-to-call, as well as faxing from Microsoft Office applications, and sync with Microsoft Outlook contacts.



*Features may be different, depending on your device.

Full-Featured Business-Class IP Phones

Desk Phones

Purchase competitively priced IP phones designed specifically for cloud-based business phone systems. Polycom® and Cisco® IP phones arrive preconfigured with phone numbers and extensions—simply plug your phones into your router and make calls instantly. All phones come with a one year warranty.

Polycom®
SoundPoint IP® 321



Basic IP Phone

Polycom®
SoundPoint IP® 335



HD IP Phone

Lines	2	2
Display	258x128	258x128 backlit
Features	<ul style="list-style-type: none"> • Dedicated 2.5-mm headset port compatible with most monaural mobile phone headsets • Full-duplex hands-free speakerphone • Acoustic Clarity™ technology • Individual volume settings • Voice activity detection • Comfort noise fill • Low-delay audio packet transmission • Adaptive jitter buffers • Packet loss concealment • Acoustic echo cancellation • Background noise suppression • Integrated Power over Ethernet • Local feature-rich GUI • Time and date display 	<ul style="list-style-type: none"> • Dedicated RJ-9 headset port • Dedicated 2.5-mm headset port compatible with most monaural mobile phone headsets • Full-duplex hands-free speakerphone • Acoustic Clarity technology • Individual volume settings • Voice activity detection • Comfort noise fill • Low-delay audio packet transmission • Adaptive jitter buffers • Packet loss concealment • Acoustic echo cancellation • Background noise suppression • Integrated Power over Ethernet • Local feature-rich GUI • Time and date display
Expansion modules	No	No
Network and provisioning	No	<ul style="list-style-type: none"> • Two 10/100 Mbps Ethernet ports
HD Voice	No	Yes
Warranty	One year	One year
Dimensions	6.7 in x 5.7 in x 6.9 in	6.7 in x 5.7 in x 6.9 in
RingCentral list price	\$139	\$189
RingCentral price with service	\$99 Save \$40	\$149 Save \$40
Phone rental price ⁸	\$7/month	\$8/month

⁸Phone rental option is only available with multi-year contract. Contact sales for details and pricing.

Desk Phones

Polycom®
SoundPoint IP® 550

HD Manager IP Phone

Polycom®
VVX 310

Business IP Phone

Lines	2	6
Display	258x128 backlit	208x104 backlit
Features	<ul style="list-style-type: none"> • Full-duplex hands-free speakerphone • Acoustic Clarity technology • Individual volume settings • Voice activity detection • Comfort noise fill • Low-delay audio packet transmission • Adaptive jitter buffers • Packet loss concealment • Acoustic echo cancellation • Background noise suppression • Integrated Power over Ethernet • Local feature-rich GUI • Time and date display • Presence capable 	<ul style="list-style-type: none"> • 6 line keys can display the presence status for up to 10 users on the phone display • Intelligent context-based soft keys • Backlit display • Polycom HD (high-definition) voice technology • Share a single network connection with your phone and PC using the integrated 2-port Gigabit Ethernet switch • Dedicated RJ-9 headset port • Integrated Power over Ethernet (PoE) support (Class 2)
Network and provisioning	<ul style="list-style-type: none"> • Two-port 10/100 Mbps Ethernet switch 	<ul style="list-style-type: none"> • Two-port 10/100/1000 Mbps Ethernet switch
HD Voice	Yes	Yes
Warranty	One year	One year
Dimensions	10.5 in x 6 in x 7.5 in	7.5 in x 6 in x 7 in
Expansion modules	Yes	No
RingCentral list price	\$289	\$179
RingCentral price with service	\$249 <div>Save \$40</div>	\$159 <div>Save \$20</div>
Phone rental price ⁸	\$16/month	\$9/month

⁸Phone rental option is only available with multi-year contract. Contact sales for details and pricing.

Desk Phones

Polycom®
VVX 410

Advanced Color IP Phone

Polycom®
VVX 500

Advanced Executive Color IP Phone

Lines	12	12
Display	340x240 backlit	340x240 backlit
Features	<ul style="list-style-type: none"> • 12 line keys can display the presence status for up to 10 users on the phone display • Intelligent context-based soft keys • Backlit color display • Polycom HD (high-definition) voice technology • Share a single network connection with your phone and PC using the integrated 2-port Gigabit Ethernet switch • Dedicated RJ-9 headset port • Integrated Power over Ethernet (PoE) support (Class 2) 	<ul style="list-style-type: none"> • 12 touch keys can display the presence status for up to 10 users on the phone display • Intelligent context-based soft keys • Future expansion options via USB flash drive, camera, and other options • Large backlit capacitive multitouch display • Polycom HD (high-definition) voice technology • Share a single network connection with your phone and PC using the integrated 2-port Gigabit Ethernet switch • Dedicated RJ-9 headset port • Integrated Power over Ethernet (PoE) support (Class 2)
Network and provisioning	<ul style="list-style-type: none"> • Two-port 10/100/1000 Mbps Ethernet switch 	<ul style="list-style-type: none"> • Two-port 10/100/1000 Mbps Ethernet switch
HD Voice	Yes	Yes
Warranty	One year	One year
Dimensions	7.5 in x 6 in x 7 in	7.5 in x 6 in x 7 in
Expansion modules	No	No
RingCentral list price	\$239	\$339
RingCentral price with service	\$209 <div>Save \$30</div>	\$299 <div>Save \$40</div>
Phone rental price ⁸	\$13/month	\$20/month

⁸Phone rental option is only available with multi-year contract. Contact sales for details and pricing.

Desk Phones

	Polycom® IP 650	Polycom® IP 650 with expansion modules			Cisco® SPA 303
					
	HD Manager IP Phone	+1	+2	+3	Business IP Phone
Lines	6	14	28	42	3
Display	320X160				128 x 64
Features	<ul style="list-style-type: none"> 4 context sensitive "soft" keys 26 dedicated "hard" keys 6 line keys with bi-color (red/green) LED 8 feature keys 6 display/menu navigation keys 2 volume control keys Illuminated mute key Illuminated headset key Illuminated hands-free speakerphone key Dedicated hold key Integrated Power over Ethernet Local feature-rich GUI Time and date display Presence capable 	Include all the features of Polycom IP 650. Expansion modules Add these features: <ul style="list-style-type: none"> 14 additional lines per expansion module Augments user interface Can be added or removed from host phone at any time High resolution graphical LCD 			<ul style="list-style-type: none"> Full-featured business-class IP phones Wideband audio for exceptional voice clarity Integrated two-port Ethernet switch enabling connection to PC or device in addition to phone Speakerphone, caller ID, call hold, conferencing, and more* Three line keys for managing up to 3 simultaneous calls Application support on the phone to enhance productivity Encryption for enhanced security Requires an external power adapter for Power over Ethernet (POE) support Integrated Power over Ethernet Local feature-rich GUI Time and date display Presence capable
Network and provisioning	<ul style="list-style-type: none"> Two-port 10/100 Mbps Ethernet switch 				<ul style="list-style-type: none"> Single 10/100 Mbps Ethernet port
HD Voice	No	No	No	No	No
Warranty	One year	One year	One year	One year	One year
Dimensions	12.5 in x 13.25 in x 3.5 in	5 in x 5 in x 6.5 in x 2.5 in			6.7 in x 5.7 in x 6.9 in
Expansion modules	Yes	+1	+2	+3	No
RingCentral list price	\$389	\$559	\$729	\$899	\$159
RingCentral price with service	\$349 Save \$40	\$519	\$689	\$859 Save \$40	\$119 Save \$40
Phone rental price ⁸	\$22/month	\$35/mo	\$45/mo	\$55/mo	\$8/month

⁸Phone rental option is only available with multi-year contract. Contact sales for details and pricing.

Desk Phones

Cisco®
SPA 508G

8 line IP Phone

Cisco SPA 508G
with expansion modules

+1

+2

		+1	+2	
Lines	8 (up to 32 with expansion modules)	32	64	
Display	128 x 64			
Features	<ul style="list-style-type: none"> • Dedicated illuminated buttons for: • Audio mute on/off • Headset on/off • Speakerphone on/off • 4-way rocking directional knob for menu navigation • Dedicated hold button • Settings button for access to feature, setup, and configuration menus • Volume control rocking up/down knob controls handset, headset, speaker, ringer • Standard 12-button dialing pad • Integrated Power over Ethernet • Local feature-rich GUI • Time and date display • Presence capable 	Include all the features of Cisco SPA 508G. Expansion modules Add these features: <ul style="list-style-type: none"> • 32 additional lines per expansion module • Can be added or removed from host phone at any time 		
Network and provisioning	<ul style="list-style-type: none"> • Two-port 10/100 Mbps Ethernet switch 			
HD Voice	Yes	Yes		
Warranty	One year	One year		
Dimensions	10.5 in x 6 in x 7.5 in	5 in x 5 in x 6.5 in x 2.5 in		
Expansion modules	Yes	+1	+2	
RingCentral list price	\$239	\$309	\$379	
RingCentral price with service	\$199 Save \$40	\$269	\$339 Save \$40	
Phone rental price ⁸	\$13/month	\$18/mo	\$22/mo	

⁸Phone rental option is only available with multi-year contract. Contact sales for details and pricing.

Desk Phones

Cisco®
SPA 525G2Advanced Executive Color
IP PhoneCisco SPA 525G2
with expansion modules

		+1	+2
Lines	2	32	64
Display	320X240		
Features	<ul style="list-style-type: none"> • 5 illuminated call appearance line buttons with tricolor LEDs • Dedicated hold key • Dedicated voicemail key with 1-button access • Dedicated menu key • Dedicated lighted mute key • Dedicated lighted headset key • Dedicated lighted speakerphone key • Dedicated lighted message waiting indicator • 5-way navigational buttons • 4 soft-key buttons • Dedicated volume-control toggle • Customizable screen saver on phone display (Photo Album) • Music player (MP3) • RSS web services • Cisco MonitorView • Presence capable 	Include all the features of Cisco SPA 525G2. Expansion modules Add these features: <ul style="list-style-type: none"> • 32 additional lines per expansion module • Augments user interface • Can be added or removed from host phone at any time 	
Network and provisioning	<ul style="list-style-type: none"> • Single 10/100 Mbps Ethernet port • Wi-Fi – 802.11b/g/e 		
HD Voice	No	No	
Warranty	One year	One year	
Dimensions	8.4 x 8.3 x 1.7 in	5 in x 5 in x 6.5 in x 2.5 in	
Expansion modules	Yes	+1	+2
RingCentral list price	\$319	\$449	\$509
RingCentral price with service	\$279 <div>Save \$40</div>	\$409	\$469 <div>Save \$40</div>
Phone rental price ⁸	\$18/month	\$25/mo	\$30/mo

⁸Phone rental option is only available with multi-year contract. Contact sales for details and pricing.



Polycom®
IP 6000

Enjoy clearer, more productive business conversations using this IP conference phone with Polycom HD Voice technology, 12 foot microphone range and power over Ethernet (PoE). It is designed to resist interference from mobile phones and provide high resolution call information with multi-language support.

RingCentral list price	\$649
RingCentral price with service	\$599 Save \$50
Phone rental price ⁸	\$40/month



Cisco®
SPA-122 (ATA)

The Linksys® ATA Phone Adapter provides high-quality, feature-rich Internet telephone service using your existing analog phones. Plug your phone into the adapter telephone jack, and your adapter to your router using a standard Ethernet jack for clear telephone reception every time. You can even use the adapter with your existing fax machine; simply plug in a fax machine instead of an analog phone and send faxes—no additional setup required.

RingCentral list price	\$119
RingCentral price with service	\$79 Save \$40
Phone rental price ⁸	\$5/month

⁸Phone rental option is only available with multi-year contract. Contact sales for details and pricing.

Sign up at www.ringcentral.com or contact our sales department today at **1-855-774-2501**